

## WHY CHOOSE GOOGLE FOR SERVERLESS APPLICATION BUILDING?

With serverless architectures, developers do not need to worry about purchasing, provisioning, and managing backend servers.

Google provides technologies automatically that scales the service up or down, even to zero, depending on traffic, with a pay-as-you-go model, where resource utilization is optimized, and over-provisioning is a thing of the past.

### Service Integration

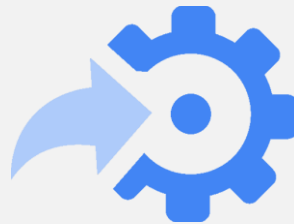


When integrating services, it's all too easy to introduce tight coupling, which grows brittle, slow, and difficult to debug over time



#### Cloud Run

Build applications in your favorite language, dependencies, and tools, and deploy them in seconds.



#### Cloud Functions

Develop faster by writing and running small code snippets that respond to events.

## Benefits and Outcomes:



- **Reduce costs**

With a pay-as-you-go billing model, you never pay for over-provisioning and your resource utilization is optimized.



- **On-demand scaling**

With technologies that automatically scale from zero to peak demands, you can adapt to customer needs faster than ever.



- **Reduce go-to-market time**

By eliminating operating expenses, your teams can quickly release, get feedback, and iterate to get to market faster.



- **Create better applications easily**

Serverless applications make use of integrated services so you can focus on building your application rather than configuring it.



### Magic Beans offers:

Carry out a detailed analysis session by our technical department that allows you to understand the advantages and potential that the cloud offers in the creation of serverless applications.

To learn more about how Magic Beans and Google can help you in your business scan the QR Code or contact [team@magicbeans.pt](mailto:team@magicbeans.pt)