

WHY BACKUP AND DISASTER RECOVERY ON GCP?

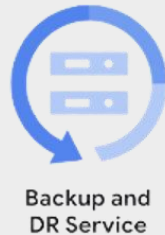
Because it covers the need for a backup service to ensure resilience and recoverability for data, facilitating the administration and automation of backups, centrally, simplifying data protection at a lower cost.

With GCP you can protect your backups with a data durability of 99.999999999%, complying with all security and compliance requirements.



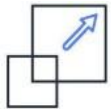
Features:

- ✓ Centralized management
- ✓ Automated retention
- ✓ Cross-region backups
- ✓ Multi-region disaster recovery



- ✓ Flexible backup storage options
- ✓ Reduced recovery time objective (RTO)
- ✓ Cross project recoveries
- ✓ Data encryption in transit and at rest

Benefits:



- Increase or decrease resources based on demand or needs of the workload;
- Online distributed data storage eliminates performance limitations and bottlenecks;
- Snapshot replication guarantees data security;



- Reduce initial CapEx investment;
- Reduce capacity planning challenges;



- Eliminate downtime with on-demand, instant recovery;
- Manage your backups and restores all in one place;



- Lower total cost of ownership;
- Reduction of the initial investment and the need for over-provisioning;
- Pay-per-use on resources;
- Automate the movement of data to less costly storage levels;



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