

WHY COST OTIMIZATION IS SO IMPORTANT?

It acts to balance the company spending and to get the most out of every penny spent.

Cost optimization is designed to obtain the best pricing and terms for all business purchases, to standardize, simplify, and rationalize platforms, applications, processes, and services.

WHY COST OPTIMIZATION ON GOOGLE?

Google cloud cost optimization process will also help you understand which department is spending the most and compare it against the benefit you are getting.

Only pay for what you use

With Google Cloud's pay-as-you-go pricing structure, you only pay for the services you use. No up-front fees. No termination charges



With Google and Magic Beans you can save up to 40% by closely monitoring your cloud spend and keep it optimized.

Benefits & Outcomes:



Increase Elasticity

- Elasticity can be achieved through Auto-Scaling, optimizing Instances usage and reducing overprovisioning



Right Sizing

- Cheapest instance for our client necessity
- CPU, RAM & Networking monitorization for optimization



Right Pricing Model

- A flexible pricing model can save up to 70% on compute usage
- Less expensive than the OnDemand rate
- Long- or short-time commitment to achieve greater savings



Cost

- Lower total cost of ownership
- Reduction of the initial investment and the need for over-provisioning
- Pay-per-use on resources
- Automate the movement of data to less costly storage levels



Magic Beans offers:

Carry out a detailed analysis session by our technical department that allows you to understand the advantages and potential that the cloud offers with cost optimization.

To learn more about how Magic Beans and Google can help you in your business scan the QR Code or contact team@magicbeans.pt