

WHY COST OPTIMIZATION ON AWS?

Because you can take control of cost and continuously optimize your spend, while building modern, scalable applications to meet your needs.

With AWS and Magic Beans you can achieve your highest saving potential.



GOLIAZ

www.goliaz.com

Goliaz is a fitness platform, that saw a huge increase in demand for its services, due to the Covid-19 pandemic.

Already present on AWS, Goliaz presented difficulties with costs, scalability and stability.

Magic Beans started working on Goliaz Elastic Beanstalk, optimizing it and defining the correct scaling policies, this solved Goliaz scaling difficulties.

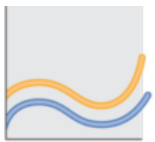
In addition, as Elastic Beanstalk is a service that deploys and scales web applications and

services, its optimization allowed the reduction of Goliaz IT costs immediately.

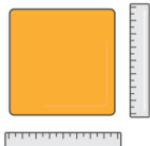
To further optimize costs, Goliaz infrastructure was analysed, reducing and eliminating unnecessary AMI's and snapshots, resizing RDS and EC2 instances that were over-provisioned.

Because of this, Goliaz managed to reduce its monthly costs by 30%, improved its stability and scalability, reduced the infrastructure management time, and ultimately improved customer experience while using the platform.

Benefits & Outcomes:



Increase Elasticity



Right Sizing



Right Pricing Model



Cost

- Elasticity can be achieved through Auto-Scaling, optimizing Instances usage and reducing over-provisioning
- Cheapest Instance with the Best Performance
- CPU, RAM & Networking monitorization for optimization
- A flexible pricing model can save up to 70% on compute usage
- Less expensive than the On-Demand rate
- Long- or short-time commitment to achieve greater savings
- Lower total cost of ownership
- Reduction of the initial investment and the need for over-provisioning
- Pay-per-use on resources
- Automate the movement of data to less costly storage levels

Magic Beans offers:

Carry out a detailed analysis session by our technical department that allows you to understand the advantages and potential that the cloud offers in optimizing your infrastructure costs.

To learn more about how Magic Beans and AWS can help you in your business contact team@magicbeans.pt.